

2016 Financial Literacy Awards



The Financial Literacy Awards were created as a way for the Washington Bankers Association to recognize our members for the outstanding work they do in financial literacy.

The Financial Literacy Award honors a WBA

member for providing a valuable service to their community, while the Innovation Award, recognizes a new and exciting program.

Please help us in congratulating this year's recipients.

Financial Literacy Award

Olympia Federal Savings

Olympia Federal Savings earned the Financial Literacy Award for work it does with students in the community, including the following activities:

- P.I.E. Program at Woodland Elementary – 10-15 employee volunteers reaching 550 students
- Providing financial literacy materials to 7 local schools, reaching over 500 students
- Conducting financial literacy presentations – 7-8 employee volunteers reaching 200 students
- Hosting wealth management seminars for adults – 4-6 employee volunteers, reaching 50-60 adults
- Math for Life Scavenger Hunt – 6-8 employee volunteers, reaching over 70 students

First Financial Northwest Bank

First Financial Northwest Bank earned the Financial Literacy Award for the work it does with EverFi.

- The program provides software to 7 high schools in the Renton/Tukwila area, which uses video animations, 3D gaming and avatars to help students learn about financial literacy – 15-20 employee volunteers reaching over 520 students.
- This program was one of 35 in the country to earn the 2016 Nasdaq/EverFi Innovation in Financial Education award.

Innovation Award

First Financial Northwest Bank

First Financial Northwest Bank earned the Innovation Award for the work it does with the Renton High School football program.

Starting in 2015, the bank planned and presented six financial literacy themed presentations to the Renton High School football team on Friday afternoons before home games.

Forty employee volunteers participated, helping teach 50 football players.

The program also included a pre-game meal for players, in a district where 69% of students receive free or reduced lunches.

FFNW will continue the program in 2016, and all volunteer positions are already filled.



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